



2015
10th to 16th of September

BEIJING



COSMETICS MISSION TO CHINA

in collaboration with CAFFCI and AITA.

BEIJING → **HANGZHOU** → **SHANGHAI**

The Australia International Trade Association (AITA) & Associates, in conjunction with the China Association of Fragrance, Flavor, and Cosmetic Industries (CAFFCI) is pleased to invite you to the Cosmetics Industry Trade Mission to China from the 10th to the 16th of September 2015.

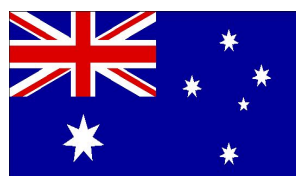


This mission will take you to China to visit Beijing, Hangzhou, and Shanghai. During this occasion you will have a number of **unique opportunities**, such as:

- ✧ **The opening of a new market:** the cosmetics sector on the Chinese mainland has been growing at a fast pace in tandem with the rapid development of the Chinese economy in recent years. Data reveals that total retail sales of skin care products and make-up products in China reached Rmb73 billion and Rmb16 billion respectively in 2011, achieving a growth rate of 14% and 13%.
- ✧ **Acquisition of raw materials:** ACCORD will enjoy the chance to source new raw materials (aroma, essences and ingredients).
- ✧ **Introductions to new manufacturers and distributors;**
- ✧ **Searching for new ingredients manufacturers;**
- ✧ **Sharing knowledge and learning about new products:** Enlarging personal knowledge about air care and laundry products, household and automotive cleaners, cosmetic and skin care, and hygiene products, and specialty products used and sold in China.
- ✧ **Establishing joint venture programs in China or offshore;**
- ✧ **Jointly researching new products;**



Australia International Trade Association & Associates



**China Association of
Fragrance, Flavor,
and Cosmetic
Industries (CAFFCI)**



CAFFCI, founded on August 21, 1984, is an industrial association at the national level with an independent corporation status, approved by the Ministry of Civil Affairs of the People's Republic of China. At present, CAFFCI is comprised of more than 700 members – mostly enterprises and institutions involved in the production of raw materials and products, packaging, equipment design & production, and R&D of fragrances, flavors, and cosmetics.

Following the successful visit of CAFFCI to ACCORD Australia in May 2013, and building on the expansion of the cosmetic market, CAFFCI would like to strengthen its communication and cooperation with cosmetics associations

internationally by extending an invitation to attend the

2015 CAFFCI Annual Meeting & International Trade Conference.

Last year the CAFFCI annual meeting was held in Shanghai which set up a platform for the communication between the government, international industry leaders, experts and members. More than 300 members attended the meeting and related activities.

The *2015 Annual Meeting and International Trade Conference* will be held

from September 10th to 15th in Beijing, Hangzhou, and Shanghai.

During this occasion you will have a chance to meet government, small and large enterprises, manufacturers, investors and so on.



Australia International Trade Association (AITA) & Associates


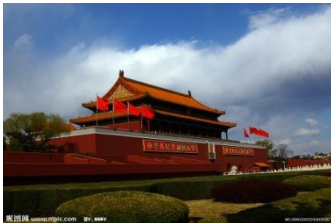


For more than fifteen years, AITA & Associates has been working on developing relationships between China and the rest of the world in multiple ways including trade, investment, agriculture, education, technology, and more. During that time, it has developed relationships and signed MOUs with government and industry associations at all levels, and led two-way delegations with thousands of participants.

WHAT IS AITA OFFERING?

OUR SERVICES:

Services included in the package	Extra services
<ul style="list-style-type: none"> ◆ Round trip ticket to and back from China ◆ Air tickets and local transportation in China ◆ Networking banquets in each city ◆ Venue hire for the conferences and forums ◆ Accommodation ◆ Translation and interpreting ◆ Business visits and meetings ◆ Mission coordination and logistic support ◆ Production of mission booklet ◆ Coordination of bookings for air tickets, hotel and transportation ◆ Coordination with Chinese governments and associations ◆ Coordination of group visits 	<ul style="list-style-type: none"> ◆ Special promotion conference (promoting products, services etc) ◆ Advertising (media coverage, website, newspaper etc) ◆ Business matching and consulting ◆ Legal and financial affairs ◆ Public relations ◆ Exhibition services ◆ Other tailor-made tours in China

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DATE	PLACE	ACTIVITY
Wednesday 10 th Sept.	IN TRANSIT	Flight to Beijing
Thursday 11 th Sept.	<p>BEIJING</p> <p>Beijing is one of the world's truly imposing cities. With 3,000 years of history and covering 16,808 square kilometers, it is the political, cultural and economic center of the People's Republic of China.</p> 	<p style="text-align: center;">Program of the day</p> <ol style="list-style-type: none"> 1. Arrive in Beijing 2. Visit shopping malls and cosmetic chains stores, such as Watson's, etc. 3. Visit Shopping centers that sell cosmetics in special counters
Friday 12 th Sept.	<p>BEIJING</p>  <p style="text-align: center;">Beijing to Hangzhou</p>	<p style="text-align: center;">Program of the day</p> <ol style="list-style-type: none"> 1. Visit China Food and Drug Administration 2. Visit the China Entry-Exit Inspection and Quarantine Bureau 3. Meet with cosmetics distributors
Saturday 13 th Sept.	<p>HANGZHOU</p> <p>Hangzhou is best known for its West Lake scenery (at right)</p>  <p style="text-align: center;">Hangzhou to Shanghai</p>	<p style="text-align: center;">Program of the day</p> <ol style="list-style-type: none"> 1. Attend the 2015 Annual CAFFCI Meeting & International Trade Conference, including trade sessions, international trade conferences, etc. 2. Meet with CAFFCI, CFDA, and CIQ to help Australian companies looking to register and sell products in China
Sunday 14 th Sept.	<p>SHANGHAI</p> <p>Shanghai, the Pearl of the East, is the largest city by population in China and the largest city proper by population in the world. It is a global financial center and a transport hub with the world's busiest container port.</p> <p style="text-align: center;">Fly from Shanghai to Auckland</p>	<p style="text-align: center;">Program of the day</p> <ol style="list-style-type: none"> 1. Meet with cosmetics distributors 2. Meet with e-commerce and social media marketing experts and successful companies 3. Visit shopping centers with special cosmetics counters
Monday 15 th Sept.	<p>IN TRANSIT</p> 	Flight from Shanghai

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*Please save your time for this year Mission to China
 You will definitely match pleasure
 with business efficiently.*


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